



JOURNALISTS' ASSOCIATION OF BHUTAN

Terms of Reference for Rural Reporting Grant 2020

1. Eligibility criteria

- Only registered members of JAB can apply for the Grant.
- An applicant must be working for the media houses in Bhutan as a regular employee or a freelancer.
- Preference will be given to applicants covering the 12 communities targeted by JAB for its media literacy programmes. (Dhur in Bumthang, Soe in Thimphu, Dungkhar in Lhuentse, Gesarling in Dagana, Kuenga Rabten in Trongsa, Banjar in Mongar, Khatoe in Gasa, Lauri in Samdrup Jongkhar, Lingmukhai in Punakha, Mendrelgang in Tsirang, Jamkhar in Tashi Yangtse and Bardo in Zhemgang. However, the applicants have the freedom to choose other districts as long as you have compelling rural stories to write about.
- An applicant must submit duly filled grant application form along with a copy of CV.
- An applicant must submit an authorization letter from the employer stating that his or her stories/documentaries sponsored by the Grant will be published or aired.
- A freelancer applicant must get a letter from a media house stating that his or her stories/documentaries sponsored by the Grant will be published or aired.
- A grant recipient must produce the proof of travel to the proposed rural locations in the form of selfies at the locations or photographs of the interviewees.

2. Evaluation criteria

- A three to five-member independent jury comprising senior journalists and representatives from JAB will evaluate the proposals.
- The selection of the proposals will be based on the following criteria:

Sl/no	Criteria	Points (out of 100%)	Remarks
1	Story pitch/Idea	25	
2	News worthiness & Relevance	25	
3	Expected impact of the story	25	
4	Rural focus	25	

3. Grant amounts

The grant recipient is entitled to an advance of 70 percent of the total grant amount upon signing the contract. JAB will pay the remaining 30 percent of the amount upon successful publication or airing of the products and submission of the published or aired products to JAB.

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Sl/No	Category	Number of Grants	Grant amount	Remarks
1	TV program	1	Nu 75,000	For regular journalists only
2	Radio	2	Nu 40,000 x2	For regular journalists only
3	Print (Dzongkha)	2	Nu 35,100 x2	For regular journalists only
4	Print (English)	2	Nu 35,100 x2	For regular journalists only
5	Print Freelance	1	Nu 35,100	For freelance journalists only
Total Grant Amount			Nu .330,500/-	

4. Expected Outputs

- a) **Television:** a journalist who receives the grant in the TV category should produce one documentary (at least 25 minutes in length) on a compelling rural issue.
- b) **Radio:** a journalist who receives the grant in the radio category (English and Dzongkha) should produce at least two radio documentaries (between 10 and 15 minutes each) on compelling rural issues
- c) **Print (Dzongkha, English & Freelance):** a journalist who receives the grant in the print journalism category (English, Dzongkha) should write at least two feature-length stories (between 800 and 1500 words) on compelling rural issues. The stories should be accompanied by relevant pictures.

5. Timeframe

Proposals/applications must be submitted to JAB's office by **16 November 2020**. The Grant will be awarded **23 November 2020**. Grant recipients will have to produce and publish or broadcast the content **23 December 2020**.

1. Intellectual property

Content developers shall have Intellectual Property ownership right.

2. Right to refuse the grant

The JAB will maintain the right to refuse the grant to applicants if the Jury deems the proposals are not up to the mark and or not in line with the stated objectives of the Journalism Grant.



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3. **Contract Agreement**

The Grant Recipients shall sign a contract agreement with JAB guaranteeing that he or she will produce the proposed work within the stipulated time frame. As a proof, the Grant recipients shall submit a copy of the completed work. In an event the Grant Recipient fails to produce the work, he or she shall be obligated to refund the total grant amount to JAB.

Contact person for enquiries:

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